



DMARKET WEBSITE USE GENERAL PRIVACY POLICY

Last updated: 29.10.2017

SECTION 1. PURPOSE OF THIS POLICY

At DMarket, we are committed to keeping Your information safe and secure. Please read the following Policy so that You understand Your rights in relation to this information, including how Your information will be collected, used and processed.

In providing You with Our Website, We naturally collect information about You. This General Privacy Policy ("**Privacy Policy**") sets out what We collect, how We use that information, who We might share it with, and the steps We take to make sure it stays private and secure.

Please note that if You create an Account and/or use Our Website services and/or contribute to DMarket Tokens Sale, Our separate User Privacy Policy will apply to the information You provide to Us.

In this Policy, where We say "You" or "Your", this means You as the person who enters the Website. Wherever we've said "We", "Us" or "Our", this means the DMarket Team as mentioned on the Website.

Please read the following information carefully to understand our practices regarding your information and how we will use it. By continuing to use our Website, , you acknowledge that you have read, understood and accepted the information described in this notice. If any user does not agree with this notice in general or any part of it, such User should not access the Website.

SECTION 2. COLLECTION, PROCESSING AND USE OF YOUR INFORMATION

2.1. Information We collect when You access our Website

When you visit the Website, even if you have not yet created an Account with Us, we collect the information sent to Us by Your computer, mobile phone, or other access device. This information includes:

- a. Your IP address;
- b. Device information including, but not limited to, identifier, name, and type of operating system;
- c. Mobile network information;
- d. Standard web information, such as Your browser type and the pages You access on Our Website.

We collect this information in order to administer Our Website, block users from access to the Website if such users are located in certain jurisdictions where the DMarket Tokens Sale is restricted or not permitted according to Our policies, personalize Our Website for You, monitor and analyze trends, usage and activity in connection with Our Website and services and provide third parties with aggregated and anonymized statistical information about our Users.

When You access the Website or Use Our products or services We may place small data files called cookies on Your computer or other device. We use these technologies to recognize You as our User, customize Our Website for and to monitor usage of Our Website. See Section 3 for more information.

2.2. Location Data

When You use a location-enabled device to access Our Website and services, we may collect geographical location data or use various means to determine the location, such as sensor data from Your device that may, for instance, provide data on nearby cell towers and wi-fi access spots. We do this so that we can verify Your location to ensure compliance with applicable laws including AML and KYC rules.

SECTION 3. COOKIES

We use cookies and other similar technologies (e.g. web beacons, Flash cookies, etc.) ("**Cookies**") to enhance Your experience using the Website. Cookies are small text files that are placed on Your computer by websites that You visit. They are widely used in order to make websites work, or work more efficiently, and to deliver a better and more personalized service.

Cookies may be either "persistent" Cookies or "session" Cookies. A persistent cookie consists of a text file sent by a web server to a web browser, which will be stored by the browser and will remain valid until its set expiry date (unless deleted by the user before the expiry date). A session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

We use the following Cookies:

- **Strictly necessary Cookies.** These are Cookies that are required for the operation of the Website.

- **Analytical/performance Cookies.** They allow Us to recognize and count the number of Users and to see how Users move around the Website when they are using it. This helps Us to improve the way the Website works. We use Google Analytics which is a web analytics tool that helps Us understand how Users engage with the Website. Like many services, Google Analytics uses first-party cookies to track User interactions as in Our case, where they are used to collect information about how Users use Our Website and how they use it. This information is used to compile reports and to help Us improve Our Website. The reports disclose Website trends without identifying individual visitors. You can opt out of Google Analytics without affecting how You visit Our Website – for more information on opting out of being tracked by Google Analytics across all websites you use, visit this [Google page](#).
- **Functionality Cookies.** These are used to recognize You when You return to the Website. This enables Us to personalize Our content for You (for example, Your choice of language).

You can find more information about Cookies and how to manage them at <http://www.allaboutcookies.org/>. You may control the use of Cookies within your internet browsers' settings. If you reject or delete certain Cookies, be aware that the performance of the related features and functions of Our Website and services may be impaired.

SECTION 4. HOW WE MIGHT SHARE YOUR INFORMATION

We may share Your information where we need to do so in order to operate the Website and enhance the user experience. We may share Your information with companies We plan to merge with or all or substantially all of Our assets are acquired by as well as vendors and agents, including hosting providers, hired by Us to provide services. We will not provide Your information to any other Website users or third parties other than described in this Policy without notifying You first and We will not sell or rent Your information to third parties.

Links to Third Party Websites:

- Our Website may, from time to time, contain links to and from the websites of Our partner networks, advertisers, and affiliates (including, but not limited to, websites on which the Website is advertised).
- If You follow a link to any of these websites, please note that these websites and any services that may be accessible through them have their own privacy policies and that We do not accept any responsibility or liability for these policies or for any information, including personal data that may be collected through these websites or services, such as contact and location data. Please check these policies before You submit any information or personal data to these websites or use these services.

SECTION 5. HOW WE KEEP YOUR INFORMATION SAFE

We protect Your information using security standards such as firewalls and data encryption, physical access controls to Our premises and information access authorization controls. We also authorize access to Your information only for those employees or contractors who require it to fulfill their job or service responsibilities.

SECTION 6. HOW WE TRANSFER YOUR INFORMATION

We store and process Your information using cloud services in various jurisdictions, including the United States of America. As such, the information that We collect from You may be transferred to, and stored in various jurisdictions outside of Your country of residence and outside the European Economic Area ("**EEA**"). The laws on processing such information, including where such information is classed as "personal data", in these locations may be less stringent than in Your country. It may also be processed by staff operating outside of Your country or the EEA who work for Us, for one of Our service providers or one of Our business partners. By submitting Your information, You agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that Your information is treated securely and in accordance with this Policy.

SECTION 7. EU USERS RIGHTS

European users may have a right under applicable privacy laws to ask Us to provide details of the personal data we hold about them or in certain circumstances, may request we delete their personal data. To exercise these rights, please contact Us via the Website contact form.

SECTION 8. UPDATES OR AMENDMENTS TO THIS POLICY

We reserve the right to modify or amend this Policy at Our discretion. Any changes can be viewed in the "Last Updated" field above, so please check the section regularly.

SECTION 9. CONTACT

If You have questions concerning this Policy, please feel free to send Us the respective message using the respective contact form on the Website.

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